

NEWSLETTER

FALL / 2018

EDITORIAL MESSAGE Dear Reader,

The START2ACT Fall Newsletter is here with fresh content bringing you more energy

saving tips, showcasing our concrete results and inviting you to take part in a new Energy Saving Challenge to win 'green' prizes! Did you know? Many corporate giants have set out various strategies towards a more energy-efficient workplace. For example, one of Google's priorities is making their

office buildings more energy efficient – by setting goals and benchmarking building performance using industry frameworks. From advanced lighting and central cooling systems to monitoring consumption and engaging employees into an environmentally-friendly behavior, your company can

also boost sustainable ICT and reduce bills. Don't let anything hold you back, START2ACT! If you're new to the energy efficiency field, we've got you covered as well:

join our SME and start-up consultancy activities

and be ahead of your competition!

START2ACT NEWS



READ MORE

on September 11th and 12th. Find out how it went!

START2ACT X ICTFOOTPRINT.EU **WEBINAR**

Our coordinator, **Daniel Frohnmaier** ICTFOOTPRINT EU delivered a presentation for the **Speakers** webinar organized by the ICTFOOTPRINT.eu project. **Maikel Bouricius** Marketing Manager Asperitas He discussed how people's will and

behavior can ultimately result in

increased energy efficiency

employees and win prizes by entering

the new **START2ACT** Energy Saving

Reduce your bill, engage your

Challenge; it only takes

Win a Bamboustics 'green

a couple of minutes!

GET EU VISIBILITY for your business

#S2Achallenge

SHOW US HOW YOU SAVE

ENERGY IN YOUR OFFICE!

Everything you need to

know is this way.

Daniel Frohnmaier

Project Manager START2ACT & Geonardo

Environmental Technologies

SAVE ENERGY in your office?

CHECK OUT START2ACT'S BRAND NEW BEST PRACTICES FROM HUNGARY, CZECH REPUBLIC, AND POLAND!

of ICT at the workplace. Rita Meneses - Moderator Marketing Analyst & Researcher, Project Manage Trust-IT Services Trust-IT Services **FIND OUT MORE**

speaker' and a smart Energomonitor, and get visibility for your business across the EU!

NEW CHALLENGE AHEAD!

How do you

TANGIBLE RESULTS

Several companies that used our tools, present energy saving measures they are implementing at the workplace now, as well as their motivation and relevant benefits from such measures.



E-LEARNING

Featuring real-life situations

on energy use at work and at home.

JUMP TO E-LEARNING!

SAVE ON OFFICE EQUIPMENT AND OTHER APPLIANCES

From temperature optimization to lighting replacement, here's how

they save energy at the workplace!

3 WAYS TO ENERGY EFFICIENCY

Join our energy saving heroes and learn how to be energy efficient with

lighting, heating, ventilation and

Best Practices

START2ACT on-site activities deliver

over 3000 participants benefitting from

meaningful results - we've been reaching for 'higher heights' with

START2ACT's business breakfasts.

motivated to apply energy efficient

mentoring and on-site visits;

measures.

with 88% of them feeling more

Unplug your laptop charger when it's not needed. Complete all chapters and earn your own START2ACT business certificates!

JUMP TO THE INTERACTIVE SOCIAL FORUM

more!

FORUM THE INTERACTIVE SOCIAL FORUM featuring discussions with the community, as well as personalized

advices via 'Ask the Expert'

Including advices, solutions, tools and products on energy efficiency. **KNOWLEDGE BASE**

ENERGISE

ENERGISE

EUROPEAN NETWORK FOR RESEARCH, GOOD PRACTICE AND INNOVATION FOR SUSTAINABLE ENERGY IIII

PEAKapp project developed

an innovative ICT service for

Interested in household energy consumption practices and

Labs currently happening

PEAKAPP

in 8 European countries at here.

RELATED PROJECTS

innovative methods to change them? Find out about the ENERGISE Living

ENTROPY

More on the developments

On November 6th and 7th ENTROPY held its final Plenary Meeting in Athens and co-organized an International workshop on "The next

LowUP

at a European level.

end-user energy management. Project results will be accelerated at an event within the European Utility Week conference – register here.

day for Energy Efficiency", to discuss the present and the future of energy efficiency

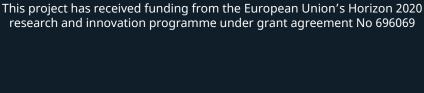












strate one heating and one cooling system for office buildings, and one heat recovery system (Heat LowUP, Cool LowUP and HP LowUP) or indus-

ENTROPY

The LowUP partners are working **LOWUP** together to develop and demon-

trial processes.

regarding the LowUP demo sites!

Check out the workshop agenda here.



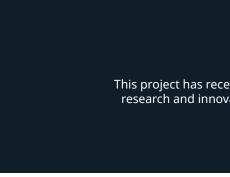


















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